

## **Internship/graduation project Creative Business at Inversable**

Are you a Creative Business student and passionate about creating strategies that will give a company a good position in the current market? Are you looking for an internship or graduation project where you will be able to freely put your talents to use to create strong content? Then we are looking for you at Inversable!

Inversable is a young and fastly growing IT company with an enthusiastic team. We are located in Deventer, where we spend every day building innovative IT products that have an impact on society. These include apps for energy cooperations or high schools. Take a look at [voorstroom.nl](http://voorstroom.nl) or [sen-app.nl](http://sen-app.nl). These products are very useful, but people need to know that they exist. This is where you could come in.

### **Who are we looking for?**

We would love to boost our online presence. We focus on insightful social media posts, interesting newsletters and websites with read-worthy blogs in order to reach more people. Since 2022, Inversable has its own content team that is hard at work to achieve this goal and there are very many opportunities ahead of us. We are looking for someone who is able to create clear visuals that will help us communicate in a uniform and recognizable way across different online channels. This could be in the form of a text with an illustration, audio-visual components or perhaps a completely different idea.

We are very curious to hear your two cents about which media could be used best to reach our target audience. Together, we will define your internship or graduation project. Maybe you are a star at SEO or you are the best at defining the wants and needs of a target audience. Or whatever you bring to the table: we would love to hear about it!

### **Internships / graduating at Inversable**

During your internship or graduation project at Inversable, you will be part of the content team and join us in thinking about how we can best develop our strategies. During an internship, the focus will be on working along with us. Although we do always appreciate a proactive attitude and new ideas. During a graduation project, the focus will be on executing independent research or product development. Of course you can count on guidance from our side.

Many students have interned or graduated at Inversable, because we like working together with students. We offer a lot of freedom to shape your internship or graduation project so it suits you best and will guide you through it. We really want you to be able to learn something and that your contribution will be valuable to our team. Students will receive a compensation of €300 a month. Are you interested? Please get in touch with [pauliene@inversable.com](mailto:pauliene@inversable.com).

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